

DEALER DISCOUNT PROGRAM

We are happy to welcome you into our Supreme family!

The following program gives you details about the discounts and tier level you can take advantage of becoming a Supreme dealer.

NON-DISPLAYING DEALER:

- **35%** OFF suggested retail price
- Pay full freight
- Net 30

DISPLAYING DEALER:

- <u>One</u> Displayed unit:
 - **40%** OFF suggested retail price
 - Shared Freight Program
 - Net 30
- <u>Two</u> Displayed units:
 - **45%** OFF Suggested retail price
 - Shared Freight program
 - *Net 30*
- <u>Three</u> Displayed units or more:
 - **50%** Suggested retail price
 - Shared Freight Program
 - *Net 30*

The Freight program offer you a low shipping cost that is decreasing with the number of units you place on order and get **FREE SHIPPING** when you order 6 or more!

SUPREME WEBSITE DEALER LOCATOR QUALIFIERS:

- Be a displaying dealer
- Showcase the brand and products on your website



DEALER PERFORMANCE PROGRAM

The following program gives you details about the volume rebate and tier level you can take advantage by maximising purchases with us.

Sales from January 1 st until December 31 st	Percentage base on volume
\$ 85 000 to \$ 99 999	1 % of Annual
\$ 100 000 to \$ 119 999	2 % of Annual
\$ 120 000 to \$ 129 999	3 % of Annual
\$ 130 000 to \$ 139 999	4 % of Annual
\$ 140 000 to \$ 149 999	5 % of Annual
\$ 150 000 to \$ 174 999	6 % of Annual
\$ 175 000 to \$ 184 999	7 % of Annual
\$ 185 000 to \$ 199 999	8 % of Annual
\$ 200 000 and more	9 % of Annual



DISPLAY PROGRAM

BURNING UNITS

Receive up to **100%** Burn Credit for each SUPREME fireplace or insert installed, finished, and functional in a dealer's showroom for a minimum of a year to obtain and maintain benefits.

• Zero clearance fireplaces and inserts:

1) The fireplace must be built-in and functional in the showroom.

2) A "Burn/Static Display Credit Request" form, with a photograph of the unit burning, a serial number, and a sales rep's signature must be submitted.

3) The dealer must purchase 6 additional Supreme units throughout the next 12 months after installing the burning unit.

Once a picture of the unit burning is submitted, a 50 % burn credit will be issued. Purchase 6 additional units excluding displays the following 12 months and a credit for the remaining balance of the burn unit will be issued.

• Freestanding Stoves:

1) The free-standing stove must be functional in the showroom.

2) A "Burn/Static Display Credit Request" form, with a photograph of the unit burning, a serial number, and a sales rep's signature must be submitted.

3) The dealer must purchase 6 additional units throughout the next 12 months after installing the burning unit.

Once a picture of the unit burning is submitted, a 50 % burn credit will be issued. Purchase 6 additional units excluding displays the following 12 months and a credit for the remaining balance of the burn unit will be issued.



STATIC UNITS

Receive up to **40%** additional credit for a zero-clearance fireplace or a fireplace insert.

Receive **25%** additional credit for a free-standing stove static display.

• Zero clearance fireplaces and inserts:

The unit must <u>be built-in and well presented</u> in the showroom to be eligible for a 40 % credit. A unit that is not built-in will receive a 20% credit.

2) A "Burn/Static Display Credit Request" form, with a photograph of the unit, a serial number, and a sales rep's signature must be submitted.

3) The unit must remain on the floor for a *minimum of a year* to maintain the benefits.

Once a picture of the unit built into the showroom is submitted, a 40 % static display credit will be issued.

• Freestanding Stoves:

1) The unit must be displayed in the showroom to be eligible for a **25%** credit.

2) A "Burn/Static Display Credit Request" form, with a photograph of the unit, a serial number, and a sales rep's signature must be submitted.

3) The unit must remain on the floor for a *minimum of a year* to maintain the benefits.

Once a picture of the unit built into the showroom is submitted, a 25 % static display credit will be issued.