



## DEALER DISCOUNT PROGRAM

We are happy to welcome you into our Supreme family!

The following program gives you details about the discounts and tier level you can take advantage of becoming a Supreme dealer.

### ***NON-DISPLAYING DEALER:***

- ***35% OFF suggested retail price***
- ***Pay full freight***
- ***Net 30***

### ***DISPLAYING DEALER:***

- **One Displayed unit:**
  - ***40% OFF suggested retail price***
  - ***Shared Freight Program***
  - ***Net 30***
- **Two Displayed units:**
  - ***45% OFF Suggested retail price***
  - ***Shared Freight program***
  - ***Net 30***
- **Three Displayed units or more:**
  - ***50% Suggested retail price***
  - ***Shared Freight Program***
  - ***Net 30***

*The Freight program offer you a low shipping cost that is decreasing with the number of units you place on order and get **FREE SHIPPING** when you order 6 or more!*

### ***SUPREME WEBSITE DEALER LOCATOR QUALIFIERS:***

- Be a displaying dealer
- Showcase the brand and products on your website



## DISPLAY PROGRAM

### ***BURNING UNITS***

Receive up to **100%** Burn Credit for each SUPREME fireplace or insert installed, finished, and functional in a dealer's showroom for a minimum of a year to obtain and maintain benefits.

- **Zero clearance fireplaces and inserts:**

- 1) The fireplace must be built-in and functional in the showroom.
- 2) A "Burn/Static Display Credit Request" form, with a photograph of the unit burning, a serial number, and a sales rep's signature must be submitted.
- 3) The dealer must purchase **6** additional Supreme units throughout the next 12 months after installing the burning unit.

**Once a picture of the unit burning is submitted, a 50 % burn credit will be issued. Purchase **6** additional units excluding displays the following 12 months and a credit for the remaining balance of the burn unit will be issued.**

- **Freestanding Stoves:**

- 1) The free-standing stove must be functional in the showroom.
- 2) A "Burn/Static Display Credit Request" form, with a photograph of the unit burning, a serial number, and a sales rep's signature must be submitted.
- 3) The dealer must purchase **6** additional units throughout the next 12 months after installing the burning unit.

**Once a picture of the unit burning is submitted, a 50 % burn credit will be issued. Purchase **6** additional units excluding displays the following 12 months and a credit for the remaining balance of the burn unit will be issued.**



## ***STATIC UNITS***

Receive up to **40%** additional credit for a zero-clearance fireplace or a fireplace insert.

Receive **25%** additional credit for a free-standing stove static display.

- **Zero clearance fireplaces and inserts:**

1) The unit must **be built-in and well presented** in the showroom to be eligible for a **40 %** credit. A unit that is not built-in will receive a **20%** credit.

2) A "Burn/Static Display Credit Request" form, with a photograph of the unit, a serial number, and a sales rep's signature must be submitted.

3) The unit must remain on the floor for a minimum of a year to maintain the benefits.

**Once a picture of the unit built into the showroom is submitted, a 40 % static display credit will be issued.**

- **Freestanding Stoves:**

1) The unit must be displayed in the showroom to be eligible for a **25%** credit.

2) A "Burn/Static Display Credit Request" form, with a photograph of the unit, a serial number, and a sales rep's signature must be submitted.

3) The unit must remain on the floor for a minimum of a year to maintain the benefits.

**Once a picture of the unit built into the showroom is submitted, a 25 % static display credit will be issued.**